

# PresbyBulletin

Penn Presbyterian Medical Center

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## Let's Make a Movie: *Hollywood Film Comes to Penn Presbyterian*



### *With a lot of lights, cameras and action,*

Penn Presbyterian's Myrin Circle recently became the backdrop for a scene featuring Reese Witherspoon and Paul Rudd from a romantic comedy written and directed by James L. Brooks (*Cheers*, *The Simpsons*). For three nights in early October, the cast and crew of about 150 people – including many locals from Philadelphia – transformed PPMC

into a magical site, glistening and flooded with lights, not to mention a few Hollywood stars. Filming took place overnight; the crew and Penn Presbyterian worked diligently to ensure that access for patients, visitors and staff was not interrupted.

Some lucky staff members were delighted to catch a glimpse of the actors as they braved the cool fall temperatures and prepared for the next

scene. Others were impressed to find out that the hours of filming would be edited into a short two to three minute scene in the final cut.

The currently untitled film is set in Washington, DC, and is scheduled to be released in the fall of 2010. The cast includes Reese Witherspoon, Jack Nicholson, Owen Wilson and Paul Rudd, among others.

## Move Forward: Physical Therapy Brings Motion to Life

October was Physical Therapy Month and the Penn Presbyterian rehab staff celebrated in many ways. The therapists ran two PT Month Booths, performing balance tests and educating the public and Penn Presbyterian employees about the benefits of physical therapy as well as the services provided by Good Shepherd Penn Partners. PPMC's Occupational Therapists organized a delightful appreciation breakfast for the Physical Therapists. The therapists also attended several educational and community events.

Penn Presbyterian is fortunate to have such a dynamic and talented group of physical therapists.

## Join Penn's Heart Walk Team Today!

Your fundraising and recruitment efforts will help support Penn Medicine and the American Heart Association's efforts to develop programs and research dedicated to finding better treatments and cures for heart disease and stroke.

### Date:

Saturday, November 14, 2009

### Time:

9:00 am Registration begins

9:30 am Opening ceremonies

10:00 am Official start of Start! Heart Walk

### Location:

Citizens Bank Park

1 Citizens Bank Way

Philadelphia, PA

### To register, visit

[PennMedicine.org/heartwalk](http://PennMedicine.org/heartwalk).

If you have any questions on registration, recruitment or fundraising for the 2009 Heart Walk, please contact Karen Craig, Director of Start! Heart Walk Philadelphia, at [karen.craig@heart.org](mailto:karen.craig@heart.org).

## Precision in Practice, Excellence in Care: Health Information and Technology (HI&T) Week, November 1-7

Health Information and Technology Week, November 1-7, celebrates the progress and benefits of health information and technology working together. Each year this celebration brings the healthcare industry further along in healthcare reform and closer to ongoing patient care operations benefitting from timely, accurate, and protected health information.

Technology can improve data quality and efficiency in consumer health-care, but management of that information is one of the most complex challenges facing healthcare organizations today. HIM professionals are vital to the healthcare system's ability to collect and manage health records, and deliver timely, accurate data to care providers.



Please take a moment this week to thank our Health Information Management team, photographed here, for all of their individual and collective efforts to improve patient care and safety at PPMC: Shiny George, Michelle Buehrle, Theresa Fountain, Nicole Anderson, Taheera Brame, Angela Briggs, Paula Bullock, Gloria Cannon, Theresa Hankerson, Pamela Jackson, Rosalind Johnson, Linda McCafferty, Adrian Fuller, Maria Tran, Sophia Turner, Gloria Watkins.

## Quiz

Test your understanding of the role of quality data and information in health information exchange, its purpose, and your influential role as a healthcare professional.

- True or False:** The responsibility for high quality healthcare data and information rests with health data analysts who address quality issues through performance improvement activities.
- Uniting health information with technology is at the core of healthcare industry changes for all the following reasons except:
  - Improved quality of patient care and safety
  - Reduced administrative costs
  - Threatening consumer's information privacy
  - Reduced healthcare delivery costs
- True or False:** A new federal law, the American Recovery and Reinvestment Act of 2009, progresses the healthcare industry toward the enhanced use of technology with health information.
- True or False:** When EHR system functionality is fully implemented throughout healthcare provider organizations, all types of data errors can be identified and corrected automatically.
- True or False:** Creation and maintenance of quality in healthcare data is everyone's responsibility. In the future, it may become data in motion.

Answers: 1. False, 2. c, 3. True, 4. False, 5. True